Privacy Statement

Natuurlijk Harmonieus Leven [N Bonte Studio] really values and respects your privacy. That is why we do everything to treat your personal information that you provide with us, confidentially and in accordance with the General Data Protection Regulation.

This document goes along with the Cookie Policy document. You can read it at <u>www.natuurlijkharmonieusleven.nl</u> / www.natuurlijkharmonieusleven.com

To make your order for one of our services or products (or your request for our free blogs, videos, free webinars via our newsletter, video series, checklists, etc.), go as smooth as possible, we need information from you.

We do not collect or use information for purposes other than those described in this Privacy Statement unless we have obtained your explicit consent in advance. This permission may be apparent from the fact that you ask us a question by e-mail or otherwise. Only if you have explicitly given permission we use your email address and name to send you our newsletters with our free but valuable information and inspiration.

In this Privacy Statement we share how we use data or information that you share with us. This Privacy Statement applies to the use of the information you share with us:

1. online if you visit, <u>www.natuurlijkharmonieusleven.nl</u> /

www.natuurlijkharmonieusleven.com

2. offline if you share information with us, for example if you give your e-mail address at an event because you want to receive our newsletter or information or when you purchase a service or product offline.

By visiting the websites, you agree to this Privacy Statement and the Terms of Use that apply to the websites.

Even if you share offline data, you agree with this Privacy Statement.

We store your personal data in a secure database. On all our websites, the information you share is sent to us via a secure connection (SSL).

We do not pass on your information to third parties for commercial purposes and we do not share your information in any way with third parties outside the parties described in this Privacy Statement, unless you specifically gave us permission. We may release your information when we believe release is appropriate to comply with law, enforce our site policies, or protect our or others' rights, property or safety.

These are the parties / services that are included. If you visit this websites, click on any of the links, watch video's and/or buy a product or services, these services may also collect information (but NOT personal information) from you:

- Shopify
- Wordpress

- Pinterest
- Facebook/Instagram
- Other external links

The Information that is collected

On the websites two types of information are collected and / or received:

1. Personal data that you gave actively

If you sign up to receive the latest updates on blogs and videos through the newsletter, participate in one of the surveys or sign up for a webinar or other free inspiration, we ask you to share your information with us, such as your first name and e-mail address. We do not collect personal information when you visit the website unless you have voluntarily shared it with us, for example by completing a form to receive the newsletters and information.

When you purchase a product/service, we ask for your last name, street address, country and telephone number in addition to your first name and email address.

We ask for your street address, zipcode and country to prepare your invoice properly and send you the products. We need this information to be able to proof to the EU governement, that you are a real person with an existing residence.

We ask for your telephone number to be able to speak to you personally for support regarding the delivery of the service or product or to schedule appointments for the delivery of our training courses, programs or services.

If your company is located outside the Netherlands, we ask for your VAT number so that we can transfer the VAT.

We always use a secure payment environment for your order. In order to make payment and invoicing possible, we send your payment details directly from our secure payment environment to the payment service provider of your choice. We don't store financial information. These payment service providers use their own user conditions and privacy statements for the use of your information. Please go to their websites for more information.

2. Personal data that is automatically collected for technical reasons

In addition, when visiting this websites, some technical data is automatically collected by your computer, such as the IP address used by you, the operating system and the internet browser used. These are cookies for which you saw the cookie notification when you visited our website. Go to the Cookie Policy for more information about cookies on this websites.

How we use your data

- We will email you to deliver the services or digital products you have purchased, such as the registration link for the learning environment, the invoice and updates in the learning environment. If you have purchased a product or service from us, we will send you our newsletter with updates and news.
- We will email you (if you have not purchased a product or service) only if you have given explicit permission for this, our newsletter with updates and news

- We will email you if you have explicitly requested to receive the free freebies and valuable information that you have requested. We will not automatically put you on our mailing list but we will explicitly ask your permission
- We use your data to give you support and information about our services and products and our learning environment that you have purchased
- We may also email you to ask for your feedback about our products and services
- We will email you to inform you about our services and products if we think you can find them super interesting. We keep track of what you have previously purchased or requested from us so that we do not unnecessarily bother you with information that does not suit your interests or situation. We only do this if you have explicitly given permission to receive our newsletter or have purchased a product or service from us (see points 1 and 2).

We also use your information to get employees or parties to whom we outsource work (such as technical support, marketing support, customer service) to contact you for the delivery of our services and products, for technical problems with signing up for the newsletter, or to solve questions and problems when logging into our learning environment. These parties are of course obliged to treat your data confidentially.

The log-in data that you create for our learning environment is stored on a protected website. We can not view your password and only see your username and e-mail address in the learning environment. You are responsible for keeping this information confidential and not sharing the password. If you suspect a security breach, please let us know as soon as possible via contact@natuurlijkharmonieusleven.nl

You have the right to object to the processing of your personal data. You also have the right to withdraw the permission to process your data that you have given us. If you want, send an email to contact@ natuurlijkharmonieusleven.nl

Please pay attention to the information that you share on our websites or on social media We think your privacy is important! But there are places where we can in no way influence the protection of your privacy and therefore we would like to make you aware of this. Be aware that the internet can't be made 100% safe. Therefore, sending information over the internet is always at your own risk. Be aware that all information that you make available to third parties – such as comments on our blogs, in a chat during a webinar or on our social media – may be heard, read and collected by others outside of us. We can not be hold responsible for any improper use of this information by third parties.

Changes in this Privacy Statement

Any changes to our websites may result in changes to this Privacy Statement. We therefore recommend that you regularly read this Privacy Statement again.

This Privacy Statement will be kept up-to-date according to the developments in the Privacy legislation.

Natuurlijk Harmonieus Leven [N Bonte Studio]

Leiden, The Netherlands